

MASTER CLASS **CYBERSECURITY ESSENTIALS FOR MEDIA MANAGERS**

COURSE DATES

23 & 24 November 2023
EBU Headquarters,
L'Ancienne-Route 17A
1218 Grand-Saconnex, Genève



DIGITAL TECHNOLOGIES

Cybersecurity is everyone's responsibility and even more so if you are a manager and a team leader. The Master Class will give you the knowledge and tools to better understand and manage cybersecurity risks and incidents.

WHO IT'S FOR

- Media Managers – technologists and non-technologists – who are keen to playing an active part in raising the cybersecurity level of their broadcast organization.
- IT and Cybersecurity managers

SKILLS LEARNT

- **Business:** Learn how to associate business risks to cyber threats and raise yours and your team's awareness
- **Safety & Security:** Define pertinent Key Performance Indicators (KPI) to assess your cybersecurity level; Learn how cyberattacks can be addressed and mitigated; design an incident response strategy.

SCHEDULE

Day 1: From 13:00 to 17:30 CET

Day 2: From 09:00 to 13:00 CET

FEES

€ 750

PROGRAMME OUTLINE

Module 1: Risk identification and management

- Why is Cybersecurity seen as a blocker and how to deal with it
- Business Risk identification and management
- Visibility: how to protect the unknown?
- Cybersecurity essential KPIs – exercise

Module 2: Incident Response

- From preparation to reaction
- Tabletop exercise
- Incident response follow up

Module 3 : Cybersecurity awareness

- Training and maintaining skills
- Keeping up to date
- Best practices
- EBU Media Cybersecurity activities

FACULTY MEMBERS

Fabrice Guye

Senior manager and business director

CERTIFICATION

After completing the 3 modules, you will be awarded an EBU Academy Certificate

CONTACT

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